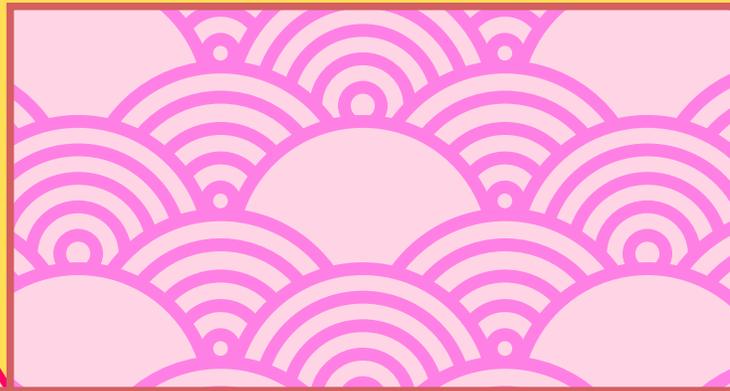
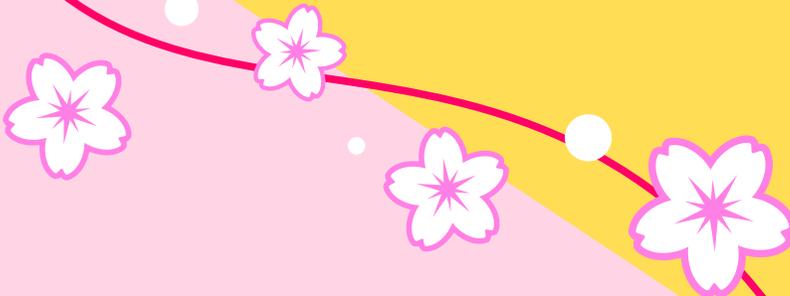


2026

a celebration of
JAPANESE
culture & anime

Sponsorship Guide



 ANOTHER

 ANIME

 CON **20th**
ANNIVERSARY



MORE *than just* **ANOTHER** **ANIME** **CON**



"I'm so **excited** it's coming back to NH!"

B.R.

"I am **ready** for the 20th Anniversary!"

M.M.S.

"It's going to be so good to be **home.**"

K.L.

Another Anime Convention

20th Anniversary Celebration

Theme: Glitz & Glamour

August 14-16, 2026

DoubleTree by Hilton
Manchester, NH

ABOUT US

Another Anime Convention (AAC) is organized by a passionate group of volunteers united by their love of Japanese culture, especially Japanese animation. Over the course of three days, AAC becomes a destination for diverse groups of fans to gather and enjoy creative panels, interactive workshops, unique shopping experiences, special guest appearances and other media to celebrate the various aspects of Japanese culture.

This year marks the 20th Anniversary of AAC's founding and we're thrilled to be returning to New Hampshire for this very special milestone. We aim to collaborate with upstanding entities who will offer their support to help us create unforgettable experiences for our attendees and the greater community.

OUR REACH

3,000+

attendees expected in 2026

11,000+

followers across 6 social media platforms

61.3k

views on our most popular TikTok video
(as of 3/1/26)

85%

AAC 2025 attendees from MA & NH
15% from other local states

SPONSORSHIP PACKAGES

Please note that package availability is limited and subject to change. However, feel free to contact us! We're happy to work out alternative options to meet your needs.

PLATINUM - \$5000 (1 available)

- 10'x10' booth space in Vendor Hall; Premium location next to hall entrance
- Booth highlighted on Con Guide/Map*

EXCLUSIVE BENEFIT ✨ Static digital logo on Event room monitors

- Rotating digital logo on 2 large screen projections
- Rotating digital logo on monitors throughout con
- On-stage recognition during Main Events

EXCLUSIVE BENEFIT ✨ Logo on physical Welcome banners at main entrances*

- Logo on digital & physical Con Guide cover*

EXCLUSIVE BENEFIT ✨ Ad space in digital & physical Con Guide*

- Included on "Thank you" page in digital & physical Con Guide*
- Logo on AAC homepage

- Logo on sponsor page on AAC website
- Dedicated sponsor post on social media

EXCLUSIVE BENEFIT ✨ Sponsor "thanks" included in important social media posts, minimum 4

- Collective sponsor "shout out" post on social media
- 5 Complimentary 3-day badges (total value \$450)

GOLD - \$3000 (1 available)

- 10'x10' booth space in Vendor Hall; Prime location near hall entrance
- Booth highlighted on Con Guide/Map*

- Rotating digital logo on monitors throughout con
- Included on "Thank you" page in digital & physical Con Guide*

- Logo on AAC homepage
- Logo on sponsor page on AAC website

- Dedicated sponsor post on social media
- Collective sponsor "shout out" post on social media

- 3 Complimentary 3-day badges (total value \$270)

*Sponsors must provide assets by July 1st for custom printed items

SPONSORSHIP PACKAGES

Please note that package availability is limited and subject to change. However, feel free to contact us! We're happy to work out alternative options to meet your needs.

SILVER - \$2000 (1 available)

- 10'x10' booth space in Vendor Hall; High-traffic location along wall
- Booth highlighted on Con Guide/Map*
- Rotating digital logo on monitors throughout con
- Included on "Thank you" page in digital & physical Con Guide*
- Logo on AAC homepage
- Logo on sponsor page on AAC website
- Dedicated sponsor post on social media
- Collective sponsor "shout out" post on social media
- 2 Complimentary 3-day badges (total value \$180)



MAIN STAGE - \$4000 (1 available)

- Rotating digital logo on 2 large screen projections
- Rotating digital logo on monitors throughout con
- On-stage recognition during Main Events
- **EXCLUSIVE BENEFIT** ✨ Logo on physical banner at Main Stage*
- Included on "Thank you" page in digital & physical Con Guide*
- Logo on AAC homepage
- Logo on sponsor page on AAC website
- Dedicated sponsor post on social media
- Collective sponsor "shout out" post on social media
- 4 Complimentary 3-day badges (total value \$360)

*Sponsors must provide assets by July 1st for custom printed items

SPONSORSHIP PACKAGES

Please note that package availability is limited and subject to change. However, feel free to contact us! We're happy to work out alternative options to meet your needs.

LANYARD SPONSOR - \$1650 (1 available)

EXCLUSIVE BENEFIT ✨ 3000 lanyards with the Lanyard Sponsor's logo & AAC's logo will be distributed to con attendees*

- Included on "Thank you" page in digital & physical Con Guide*
- Logo on sponsor page on AAC website
- Dedicated sponsor post on social media
- Collective sponsor "shout out" post on social media

CON GUIDE & SCHEDULE SPONSOR - \$1100 (1 available)

- Logo on digital & physical Con Guide cover; 2500 printed Guides will be distributed to con attendees*
- Included on "Thank you" page in digital & physical Con Guide*

EXCLUSIVE BENEFIT ✨ Ad space on printed Daily Schedule

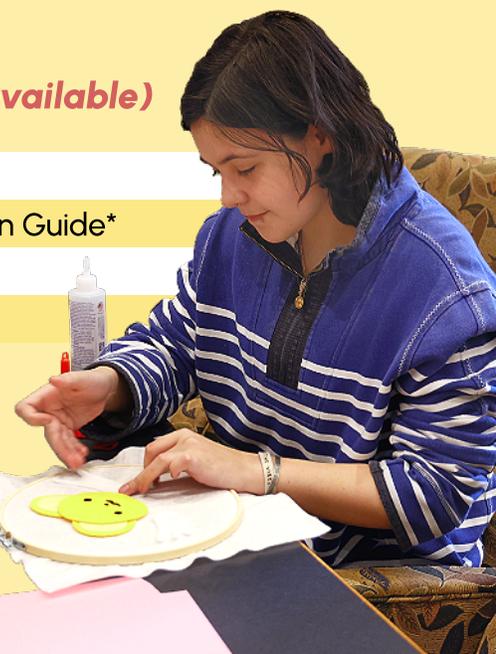
- Logo on sponsor page on AAC website
- Dedicated sponsor post on social media
- Collective sponsor "shout out" post on social media

ARTS & CRAFTS SPONSOR - \$500 (1 available)

EXCLUSIVE BENEFIT ✨ Logo on physical banner at Arts & Crafts room*

- Included on "Thank you" page in digital & physical Con Guide*
- Logo on sponsor page on AAC website
- Collective sponsor "shout out" post on social media

*Sponsors must provide assets by July 1st for custom printed items



SPONSORSHIP PACKAGES

Please note that package availability is limited and subject to change. However, feel free to contact us! We're happy to work out alternative options to meet your needs.

RAFFLES FOR CHARITY - ^{MINIMUM} \$100 (10 available)

Sponsors will provide monetary funds so AAC can acquire suitable items which will then be raffled to raise money for charity. The money received from sponsors will not be donated directly to the charity.

- Printed tabletop sign with all Raffle sponsors' logos
- Included on "Thank you" page in digital & physical Con Guide*
- Logo on sponsor page on AAC website
- Collective sponsor "shout out" post on social media

BENEFITS OVERVIEW

SUMMARY OF BENEFITS	PLATINUM \$5000	GOLD \$3000	SILVER \$2000	MAIN STAGE \$4000	LANYARD \$1650	CON GUIDE & SCHEDULE \$1100	ARTS & CRAFTS \$500	RAFFLES FOR CHARITY \$100 min
10'x10' booth space in Vendor Hall	Premium spot next to Hall entrance	Prime spot near Hall entrance	High-traffic spot along wall					
Booth highlighted on Con Guide/Map*	•	•	•					
Static digital logo on Event room monitors	★							
Rotating digital logo on 2 large screens	•			•				
Rotating digital logo on con monitors	•	•	•	•				
On-stage recognition during Main Events	•			•				
Logo on physical banners*	★ Welcome banners at Main Entrances			★ Banner at Main Stage			★ Banner at Arts & Crafts Room	
Logo on digital & physical Con Guide cover*	•					•		
Ad space in digital & physical Con Guide*	★							
Included on "Thank you" page in digital & physical Con Guide*	•	•	•	•	•	•	•	•
Logo on AAC homepage	•	•	•	•				
Logo on sponsor page on AAC website	•	•	•	•	•	•	•	•
Dedicated sponsor post on social media	•	•	•	•	•	•		
Sponsor "thanks" included in important social media posts, minimum 4	★							
Collective sponsor "shout out" post	•	•	•	•	•	•	•	•
Complimentary 3-day badges	5	3	2	4				
Logo on lanyards distributed to attendees*					★			
Ad space on printed Daily Schedule						★		
Tabletop sign with Raffle sponsors' logos								•

*Sponsors must provide assets by July 1st for custom printed items

COMMUNITY PARTNERSHIP OPPORTUNITIES FOR MANCHESTER, NH



AAC is excited to offer special partnership opportunities to local Manchester, NH businesses that would directly benefit from the influx of potential customers during our convention in August 2026. Community Partners would provide perks such as coupons, special offers, custom menu items, etc. to AAC attendees to help attract customers to your business. Partners can provide physical coupons or flyers that will be placed around high-traffic locations at the convention or a digital offer that AAC can share on our social media platforms. This is a valuable opportunity to promote your business while also enhancing the attendee experience and engagement with the local community.

If any Manchester-area businesses are interested in becoming a Community Partner, we'd be happy to discuss further details by reaching out to us at sponsorship@anotheranimecon.com

"Manchester, New Hampshire skyline" by Quintin Soloviev
used under CC BY 4.0, via Wikimedia Commons | Cropped & contrast increased from original



LET'S WORK TOGETHER



CONTACT US

Please reach out to us through email if you're interested in becoming a Sponsor or Community Partner for Another Anime Con 2026. We'll work with you to answer any questions you have!



sponsorship@anotheranimecon.com

DISCOVER MORE ABOUT AAC



www.anotheranimecon.com



linktr.ee/anotheranimecon



[anotheranimecon](https://www.facebook.com/anotheranimecon)



[anotheranimecon_aac](https://www.tiktok.com/@anotheranimecon_aac)



[anotheranimecon_aac](https://www.instagram.com/anotheranimecon_aac)



[anotheranimecon](https://twitter.com/anotheranimecon)



[AnotherAnimeCon](https://www.youtube.com/AnotherAnimeCon)



discord.com/invite/4QjNyG6Gkr



20th Anniversary Celebration

Website - www.anotheranimecon.com
Email - sponsorship@anotheranimecon.com

Photos - DLockhart Photo, @Max.Makes.Media
Sponsorship Guide Design - Char S